

DSTREET MUSIC FOUNDATION
Minutes of the Regular Meeting of the Board of Directors

November 11,2019

The regular D Street Music Foundation meeting was called to order by Georgie Poprave at 6:31 pm at Wade Trim.

Members present: Georgie Poprave, Ed Kerns, Rob Calkins, David Dauer, Chris Fink, Jeff Reno, Angela Dauer, Eric Johnson, Jeff Reno

Absent: Pam DeSham,

Guests: Darren Demott, Matt Dehues

Past Minutes: Motion was made by Rob Calkins to approve minutes from October Meeting and Seconded by Ed K.
Unanimous

Financial Report: N/A

Checks written to David D. and Ed K for Songwriters expenses. (See Georgie and Ed for details)

\$200 request from Rob C. for supplies to the ETC music program that he teaches. Vote was taken and passed unanimously.

\$12 raised in donations from Midland Community Orchestra event, Beth, Ed and Jeff

Look at buying parkapalooza.fest and rerouting to dstreet.org (not sure if this was done)
We did vote on this proposal and it passed unanimously.

Public Comment: Matt Dehues proposal-Bay City Grand Ole Opera Event Idea
Tribute style event with 5-6 performers doing country music tributes to Grand Ole Opera music. One band to play music with multiple performers. Band would need to be paid likely about \$500-\$600. Proposed to happen at State Theater. Non profit event with profits to be donated to DStreet. Possible April date.
Matt would do the major lifting of finding another sponsor.

Board liked the idea and suggested Matt come back to the next meeting (Jan) with more details and a formal proposal.

Darren Demott is submitting a formal paragraph to the board for consideration to join the board in 2020 as a member at large.

Vote will occur at January meeting.

Nominations for 2020 board members

President- Georgie Poprave, VP- Jeff Reno, Sec.- David Dauer, Treasurer- Pam DeSham

Vote will take place at January meeting.

Chris Jankowski submitted a letter of resignation to the board on 11/18/19

On-Going/Continued Business/Subcommittee Reports:

Christmas Party was discussed and all agreed to participate in glass blowing event in Auburn on Dec 20th. Bring a dish to pass, should have already submitted what you wanted to make to Georgie P.

Bandwagon Report–

7 instruments were donated during the Midland Community Orchestra event.

We are also being invited to participate in the ACT-50 / NAACP program that connects kids to scholarships. Beth H. sent a letter to John Pugh the director on 11/20/19

Novell H.S. is adding a link to the Dstreet website.

Follow up discussion needed on these items.

Ed submitted guidelines for Bandwagon donations/ equipment from last committee meeting. Board gave feedback. The guidelines will be voted on at the next meeting after changes to the guidelines are updated and considered.

Language on the website will need to be updated to let donors know that duplicate equipment or expensive equipment may be sold in order to continue to support the program. Language will be approved at our board meeting.

Marketing

Major upticks in stats on Facebook Nov. 12 - Dec 9 Directly associated with Facebook buy to promote the songwriters event so this seemed to be a good purchase for promotion. 7.5k post reach (+980%) - 264 post engagements (+363%) - 6 new page likes (+19%) Updates made to website by Chris F. completed. - Pay Pal donation button, board member names and positions, past events and updated dates for upcoming events were all completed. May still need to work on adding information about stage rental and contract as well as meeting minutes.

Angela and David looked into Canva Pro for non profits. Official NP form is needed to upload as well as written responses. Chris F is looking into Constant Contact and Mailchimp to compare what might work better and the cost. Need updated dates for Scholarships sent to Chris F.

Songwriter's Seminar

Event was a success for attendance and appreciated by those in attendance. It was a who's who for songwriters in the area in terms of attendance. A screen was purchased last minute for the event as well as snacks, food for performers and drinks during event for staff and performers. We will need to look at the financials to determine where we landed, it did not make a profit but it was a success in many other ways.

D Stage Rentals

Working on adding dates for requests coming in from City of Midland and Sanford Legion. We need to add information, pictures and contract on the D Street Website. Updated contract needs to be sent to the City of Midland.

Palooza Overview

Ed developed a Parkapalooza manual for upcoming years and handed it out to all. Board is currently working to contact new sponsors for 2020. Everyone will need to accept several duties for the upcoming dates at January meeting. Please look it over and decide what you want to work on. Gold Record Award is being put together for delivery to the Parks and Sponsors from September Palooza. Ed and Georgie met with Parks and Recreation board and they fully support our continued use of the park for the event.

Next Meeting: Jan 22, 2020 at the Midland Public Library in Room A downstairs.

ADJOURNMENT:

A motion was made by Chris F and second by Angela to adjourn the meeting at 8:23 pm. Motion (*Carried*)

David Dauer
Secretary