

DSTREET MUSIC FOUNDATION
Minutes of the Regular Meeting of the Board of Directors

Please respond to actions you are responsible for and let Georgie know when they are completed.

July 24,2019

The regular DStreet Music Foundation meeting was called to order by Georgie Poprave at 6:36pm at Georgie Proprave home.

Members present: Georgie Poprave, Ed Kerns,David Dauer, Angela Dauer, Chris Jankowski,Chris Fink, Jeff Reno, Eric Johnson

Absent: Pam DeSham,Rob Calkins

Guests: Beth Hausler

Past Minutes: No minutes from June meeting were taken, as there was not a quorum

Financial Report: Reviewed at the June meeting.

Public Comment: None

On-Going/Continued Business/Subcommittee Reports:

Bandwagon – Beth Hausler has been contacting recipients of the instruments over the years to see if they are still using them and still need them.

Suggestions for the consent letter to recipients needs to be updated for the September meeting. (David)

We have taken in six instruments in the last two weeks. The article from the Midland Daily News on Bandwagon has helped draw interest in the program. We received a letter from Mi State Rep Annette Glenn who invited us to go on her Hometown Hero's program that promotes non profits. (Georgie)

November 17th is an event for the Midland Symphony who asked us to attend and pass out literature about our program. (Beth)

Beth is also working on an update to send to Chris Fink on the inventory for the website. Pictures may also be added as she updates the inventory.

Beth reminded the board about the Eddy Band that plays on Sunday's outside the Dow Event Center. She has been attending and setting up a table to represent Dstreet and the Bandwagon Program. She asked the board to try to attend the next event.

Midland Recycling Center is putting out information on Bandwagon as many people have tried to donate musical equipment to the recycling center. We may want to do that in other cities.

Follow up discussion needed on these items.

Ed submitted guidelines for Bandwagon donations/ equipment from last committee meeting. Board gave feedback. The guidelines will be voted on at the next meeting after changes to the guidelines are updated and considered.

Jeff is working on stickers for the donated musical instruments.

Language on the website will need to be updated to let donors know that duplicate equipment or expensive equipment may be sold in order to continue to support the program. Language will be approved at board meeting.

Marketing -

Press release needs to be written for Parkapalooza Sanford and sent out as soon as we have all the details firmed up. The sooner the better.
Event page was made on Facebook by Chris Fink.
Angela mentioned that Michelle Bain offered to do some graphic work for the foundation. The board suggested that she work on Brochures that need to be updated.

Angela offered to do a weekly Facebook post for Dstreet on Sunday's. Eric offered to help her come up with some ideas for trivia on musical instruments.
General comments on Facebook posts will be handled by Chris Fink. If it is something specific about a program it will be sent to the appropriate person for reply.

David made contact with ESPN to schedule radio ads. An invoice was sent to Pam for payment. Georgie will be scheduling a time for recording the commercial. David will also be contacting CFX this year for radio ads instead of cummulus.

We will also be running our normal ads in the Review Magazine. This was a recent email that was responded to just after the meeting. Ed Kerns is handling this ad with Bob Martin.

Songwriter's Seminar - Sat. Nov. 23 event at Tri City Brewing Company

Need another committee meeting soon. Eric is looking for another strong name to secure for the symposium possibly Glen Brown. He is also still working closely with Donnie Brown to pin down details for the event. We could also create a video promotion for the event from online video from Songwriters who talk about the subject. Eric wants to meet soon at the Brew Pub.

D Stage Rentals - Saturday August 3 is the next set up for Riverdays. There is a suggestion that we develop a deposit fee for some of our rental dates and users based on several current cancellations on dates that we could have rented it to other groups. This would involve updating our booking process and contract.

Promotional ideas to increase awareness of the stage rental were discussed. If anyone would like to work out the details of taking the stage to Palooza Sanford for promotion of the stage rentals they need to talk to Ed and work out the details. It would be their job for this year's Palooza. Nobody volunteered at the meeting. Ideas included the area for the Jail, Band Hospitality Area, VIP sitting area.

Ideas for promotion of the stage included mailers, inserts into the Midland Chamber New member packets.

Sanford Palooza

Ed sent out a letter to as many Audiologists in the area he could find to ask for sponsorship. Beth followed up with Allied Hearing, they may donate for the silent auction. They are interested in a sponsorship next year possibly. Georgie is going to follow up in person with the other places Ed sent the letter to.

We are looking for a SandCastle Sponsor as Chemical Bank has backed out. \$1000-\$1,500 and volunteers.

Sponsors need to be acknowledged properly based on what we say they will get in our brochure. Logos and website links of our sponsors need to be sent to Chris Fink so that they can be added to our website and promotional materials as soon as possible. We also need to remember to tag sponsors and use the @sponsor for links on all posts.

Ed suggested to a printed piece and we all need to work on getting at least one business card sponsor by next Wed. July 31.

\$100 for a business card size ad. David and Ed are going to work on a Mock up of what will be printed with Bay City Schools.

Band Lineup - Kon Bra Kai, Sensory Overload, Conspiracy Theory, PeaceMaker, Tweed and Dixie, Marsupial Cream Pie, Todd Micheal Band, Burnaround.

Cyrstal is the symbol for 15 year anniversary. Eric is working on ideas and firming up the design for the tshirts. Looking into generic sweatshirts for sale also.

Vendors are all set for the event. Georgie is handling all Vendors.

Exhibitors are also inline but we could use more Exhibitors and everyone is urged to try and find a few more.
David is calling on Chippewa Nature Center.

David is going to reach out to the Bounce House contact (Jakob) and inquire what options we have and if he is going to donate again for Palooza Sanford.

VOLUNTEERS are needed and if we have anyone that is willing to help they need to be informed of the role and when to show up. Please let Georgie know who they are and how long they are willing to help.

Jeff Reno is calling on other groups to attend Palooza as Exhibitors. Jeff is also calling on the Dance Stage.

Next Meeting: August date TBD, 2019

ADJOURNMENT:

A motion was made by Georgie and second by all adjourn the meeting at 8:39m. Motion (*Carried*)

____David Dauer_____
Secretary